



# Arts in the Air

**ART**  
is all around us!  
What does your eye behold?

ENTRY DEADLINE:  
Thursday, April 5, 2007



The Winthrop Rockefeller Center  
University of Arkansas System

## ART ALL AROUND US!

Art is said to be in the eye of the beholder so this year The Winthrop Rockefeller Center of the University of Arkansas System (The Center) is challenging you to look at your world through the eyes of an artist. By carefully observing all of the natural and other images that surround you every day, we think you'll see that art really is in the air and everywhere!

Specifically, you are asked to create a piece of artwork that reflects some part of the Arkansas you see every day. You will need to explain briefly on the entry form how the artwork was inspired by what you see around you every day. This explanation can be written and/or documented with a photograph. K-2 students can dictate it to their teacher. See below for all the rules and other information you'll need to know!

### RULES

**Entries that fail to meet the following requirements will not be considered.**

The *Arts in the Air* contest is open to all Arkansas students—kindergarten through 12<sup>th</sup> grade. Students will compete in grade-based divisions as follows: K-2; 3-5; 6-8; 9-12.

Works in all media are eligible—including drawings, paintings, photographs, collages, crafts, sculpture, mobiles and computer generated art.

Each piece of artwork must be solely the work of the student and be original—that is, not directly copied from a published photograph, magazine or book illustration or any other artwork. The artwork must be made during the current school year and authenticated by the school or art program teacher/instructor.

All works on paper must be securely mounted on standard white mat board or poster board and have a solid foam core or cardboard backing.

Minimum paper artwork and mat size: 8 X 10 inches.

Maximum paper artwork and mat size: 11 x 17 inches.

Paintings on canvas or board should be no larger than 24 x 36 inches.

Each work must be rigid enough to stand alone while leaning against a wall. No frames or colored mats are allowed.

Three-dimensional work should generally fit on a floor display area (48 x 96 inches) or table-top area (36 x 96 inches) and be sturdy enough that it can be mailed without being damaged. If it cannot, the piece can still be entered but it would be the student's/school's responsibility for transporting the art to The Center if it were named as a state finalist.

### HOW TO ENTER

**Submissions must be made through a teacher or an instructor of an art program. Each student can submit only one entry. Each participating school/program is limited to 10 entries per division.**

Complete an **ENTRY FORM** being sure to include title and medium of artwork. Please print clearly and make sure names are legible. Attach the **Identification Label** portion of the form to the back, upper left corner of the artwork. For three-dimensional artwork or sculptures, attach the label with string. A copy of the entry form is available at [www.wrcenter.net](http://www.wrcenter.net).

Deliver the art with a completed entry form to the *Arts in the Air* regional competition site for your county. A list of all regional sites is available at [www.wrcenter.net](http://www.wrcenter.net). All entries must be received by **Thursday, April 5, 2007**.

### AGREEMENT

Submission of an entry to this contest signifies the student's agreement to allow The Winthrop Rockefeller Center to reproduce original artwork for promotional or limited commercial purposes designed to support arts education.

### SELECTION OF WINNERS

All entries will be judged based on representation of theme, creativity, composition and design, craftsmanship, and overall impression/visual effect. A copy of the rubric that will be used by the judges at all levels is available at [www.wrcenter.net](http://www.wrcenter.net).

Entries will be judged first regionally at a show held between **April 6 and April 21, 2007**. Each region will name 10 state finalists from each division. Regions holding multiple shows will still only name a total of 10 finalists from all the shows in the region.

All state finalists will be shipped to The Winthrop Rockefeller Center on Petit Jean Mountain to be exhibited and judged as part of our statewide *Arts in the Air* festival on **May 4-5, 2007**. At that time first, second and third place state winners as well as an honorable mention will be named in each division.

### PRIZE AWARDS

All state finalists will receive a ribbon and a certificate.

Place winners at the state level in each division will receive a ribbon and a cash award as follows:

	1 <sup>st</sup> Place	2 <sup>nd</sup> Place	3 <sup>rd</sup> Place
K-2	\$50	\$25	\$10
3-5	\$75	\$50	\$25
6-8	\$100	\$75	\$50
9-12	\$200	\$150	\$100

Honorable mentions at the state level will receive a ribbon.

### THE WINTHROP ROCKEFELLER CENTER WEBSITE DISPLAY

All state place winners will have their artwork digitally photographed and placed in a virtual gallery on The Winthrop Rockefeller Center website ([www.wrcenter.net](http://www.wrcenter.net)) for a period of 1 year.

### NOTIFICATION

A list of state level place winners will be posted at [www.wrcenter.net](http://www.wrcenter.net) by May 18, 2007.

### RETURN OF ART

**Arrangements for return of artwork will be the sole responsibility of the student/school.** Students/schools should ask at the regional competition site for information about how to pick up pieces that are not named as state finalists.

Pieces named as state finalists will be held at The Winthrop Rockefeller Center for a period of one month beginning May 7, 2007 for pick-up by the student or any other authorized person. Alternatively, students or schools can provide self-addressed postage paid shipping cartons.

The Winthrop Rockefeller Center and its *Arts in the Air* regional partners **cannot** be responsible for damaged artwork.

**QUESTIONS?** E-mail Julie Hall at [hallj@uawrc.net](mailto:hallj@uawrc.net) or call 501.727.6220.



The Winthrop Rockefeller Center  
University of Arkansas System

Petit Jean Mountain  
38 Winrock Drive, Morrilton, Arkansas 72110  
501.727.5435 • [www.wrcenter.net](http://www.wrcenter.net)



Student's Name \_\_\_\_\_ Grade \_\_\_\_\_

Title of Work \_\_\_\_\_ Medium \_\_\_\_\_

School \_\_\_\_\_

School Mailing Address \_\_\_\_\_

City \_\_\_\_\_ Zip \_\_\_\_\_ Arts in the Air Region: \_\_\_\_\_

Teacher/Instructor responsible for entries \_\_\_\_\_

Teacher/Instructor E-mail Address \_\_\_\_\_ School Phone (\_\_\_\_) \_\_\_\_\_

**Authentication and Agreement:** The artwork I have entered in the *Arts in the Air* contest is mine. Submission of an entry to this contest signifies my agreement to allow The Winthrop Rockefeller Center to reproduce my original artwork for promotional or limited commercial purposes designed to support arts education.

Student's Signature \_\_\_\_\_

Date \_\_\_\_\_



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## IDENTIFICATION LABEL

Official Use Only:	_____
Regional ID	_____
State ID	_____

*(Please attach to entry as instructed in contest guidelines.)*

Student \_\_\_\_\_

Title of Work \_\_\_\_\_

Medium \_\_\_\_\_ Grade \_\_\_\_\_

School \_\_\_\_\_

Teacher \_\_\_\_\_ Arts in the Air Region: \_\_\_\_\_

Please briefly explain and/or document how this work reflects the Arkansas you see around you every day in the space below.



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## 2007 Regional Competition Sites

Students attending school in these counties...	Compete in region:	Submit entries by April 5, 2007 to:
Benton, Washington, Madison	1	YouthCAN! Art Explosions Community Imagination Studio 3480 N. Thompson – Suite 3, Springdale 479-725-2456 or 479-927-2020
Carroll, Boone, Marion, Searcy, Newton	2	North Arkansas College 1515 Pioneer Drive, Harrison 870-391-3311
Baxter, Fulton, Sharp, Iazard, Stone, Independence	3	Strawberry River Art Association 518 West Tri Lakes Drive, Horseshoe Bend 870-670-5857 or 870-670-4514
Randolph, Lawrence, Clay, Greene, Jackson	4	Northeast Arkansas Educational Cooperative 211 West Hickory, Walnut Ridge 870-886-7717
Craighead, Poinsett, Cross	5A	Crowley's Ridge Educational Service Cooperative 1606 Pine Grove Lane, Harrisburg 870-578-5426
Mississippi, Crittenden	5B	The Ritz Civic Center/The Arts Council of Mississippi County 306 W. Main Street, Blytheville 870-762-1744
Woodruff, Prairie, Lonoke, White	6	W.D. Mills Education Service Cooperative 114 North Main, Beebe 501-882-8614
St. Francis, Lee, Monroe, Phillips, Arkansas	7	Phillips Community College of the University of Arkansas 1000 Campus Drive, Helena 870-338-6474 ext. 1121
Jefferson, Lincoln, Desha, Chicot, Ashley, Drew, Bradley, Cleveland	8	Arts and Science Center for Southeast Arkansas 701 S. Main Street, Pine Bluff 870-536-3375
Ouachita, Columbia	9	Southern Arkansas University Tech 100 Carr Road – Highland Industrial Park, Camden 870-574-4533
Union, Calhoun	9	South Arkansas Community College 300 Southwest Avenue, El Dorado 870-862-8131, ext. 414
Lafayette, Miller, Hempstead, Nevada	10	University of Arkansas Community College at Hope 2500 S. Main St, Hope 870-722-8281
Little River, Sevier, Howard, Polk, Montgomery	11	DeQueen Mena Education Cooperative 305 S. Hornberg Avenue, Gilham 870-386-2251
Hot Spring, Grant, Dallas, Clark, Pike	12A	Ouachita Technical College Library One College Circle, Malvern 501-337-5000, ext. 1108
Garland, Saline	12B	Arts Cooperative Team Hot Springs 501-625-3992 ( <i>call for the drop-off location</i> )
Scott, Logan, Sebastian, Crawford, Franklin, Johnson	13	Western Arkansas Education Service Cooperative 3010 E. Hwy 22, Branch 479-965-2191
Pope, Yell, Perry	14A	Arkansas River Valley Arts Center 1001 East B Street, Russellville 479-968-2452
Cleburne, Faulkner, Van Buren	14B	Gem Center for the Arts 117 W. Main Street, Heber Springs 501-362-7971 or 501-206-8436
Conway	14C	The Rialto Community Arts Center 213 E. Broadway Street, Morrilton 501-354-1903 or 501-727-5559
Pulaski	15	UALR Children International 2510 Fair Park, Little Rock 501-663-5541

Score Levels	Representation of Theme	Creativity	Composition and Design	Craftsmanship	Overall Impression/ Visual Effect
4	<p>Excellent representation of the contest theme: Art All Around Us</p> <ul style="list-style-type: none"> <li>Clearly expresses an idea about the artistic side of some part of Arkansas that is seen every day</li> <li>Clearly inspired by a part of the student's daily life</li> </ul>	<p>Entry displays four or more of the following:</p> <ul style="list-style-type: none"> <li>Distinctive, individual style</li> <li>Originality of idea</li> <li>Risk-taking</li> <li>Elaboration of theme</li> <li>Divergent or inventive thinking</li> </ul>	<p>Overall composition is carefully planned and work shows, at a developmentally appropriate level, a highly sophisticated understanding and use of the elements and principles of design such as color, value, form, space, contrast, balance and emphasis.</p>	<p>The artwork is beautifully and patiently done. Work demonstrates clear evidence of an outstanding amount of effort and an outstanding level of skill.</p>	<p>The artwork has an impressive visual effect that creates a very strong and lasting impression.</p>
3	<p>Above average representation of the contest theme: Art All Around Us</p> <ul style="list-style-type: none"> <li>Expresses an idea about the artistic side of some part of Arkansas that is seen every day</li> <li>Inspired by a part of the student's daily life</li> </ul>	<p>Entry displays three of the following:</p> <ul style="list-style-type: none"> <li>Distinctive, individual style</li> <li>Originality of idea</li> <li>Risk-taking</li> <li>Elaboration of theme</li> <li>Divergent or inventive thinking</li> </ul>	<p>Overall composition is planned and work shows a sophisticated understanding and use of the elements and principles of design such as color, value, form, space, contrast, balance and emphasis.</p>	<p>Artwork is nicely done but lacks the finishing touches. Work demonstrates above average effort and skill.</p>	<p>The artwork has a strong visual effect that creates a somewhat lasting impression.</p>
2	<p>Average representation of the contest theme: Art All Around Us</p> <ul style="list-style-type: none"> <li>Seems to express an idea about the artistic side of some part of Arkansas that is seen every day</li> <li>Relates to a part of the student's daily life</li> </ul>	<p>Entry displays two of the following:</p> <ul style="list-style-type: none"> <li>Distinctive, individual style</li> <li>Originality of idea</li> <li>Risk-taking</li> <li>Elaboration of theme</li> <li>Divergent or inventive thinking</li> </ul>	<p>Overall composition might show some evidence of lack of planning but work still shows some understanding and use of the elements and principles of design such as color, value, form, space, contrast, balance and emphasis.</p>	<p>Artwork is adequately done but there is evidence of bits of carelessness. Work demonstrates average effort and skill.</p>	<p>The artwork has some visual effect and creates an impression.</p>
1	<p>Below average representation of the contest theme: Art All Around Us</p> <ul style="list-style-type: none"> <li>Does not clearly express an idea about the artistic side of some part of Arkansas that is seen every day</li> <li>Only might be related to a part of the student's daily life</li> </ul>	<p>Entry displays no more than one of the following:</p> <ul style="list-style-type: none"> <li>Distinctive, individual style</li> <li>Originality of idea</li> <li>Risk-taking</li> <li>Elaboration of theme</li> <li>Divergent or inventive thinking</li> </ul>	<p>Composition does not show evident planning and work shows only minimal understanding and use of the elements and principles of design such as color, value, form, space, contrast, balance and emphasis.</p>	<p>Artwork reflects below average effort and skill or simply a lack of pride in the finished work.</p>	<p>The artwork has only a minimal visual effect and creates only a minimal impression.</p>